



# Polycom® RealPresence Centro™

The collaboration space of the future starts now





## The conference room hasn't changed in 30 years. Starting now, it will never be the same.

We live in the most connected time in human history. Technology has transformed our increasingly virtual workforce's expectations for how work gets done. Every day, we work in global teams, across multiple locations, and defy distance to collaborate across languages, cultures and diverse ideas. Together, we do amazing things.

Yet, how is it that when it comes time for our teams to meet, we all still sit at a long conference table, camera on one end and those conferenced in end up viewing "the table" and fade into the background of the meeting? Every teammate matters. And so does how they experience team meetings.

True collaboration begins when there are no barriers to human interaction and presence. People who are comfortably gathered in a circle, are able to see and hear others clearly, whether they are sitting in the room or around the globe.

It's time our way of meeting supports the way we work best: together.

Polycom® RealPresence Centro™ changes the way we meet and collaborate so that the technology is no longer a distraction to engagement and interaction, but a seamless, empowering experience that defies distance. We believe it's time technology fades into the background, and not our teammates.

RealPresence Centro embraces natural, human instincts and advanced technology to draw people together into a powerful, collaborative circle, giving everyone equality of contribution regardless of where they are located. It serves as a collaboration and content sharing hub.

### How it works

Leveraging patented voice and 360-degree video technologies—and keen insight on human workgroup behavior—RealPresence Centro responds to participants where not only can everyone see and be seen, but everyone has an equal seat at the table. Reading reactions and body language from everyone on the call is as simple as a glance around the collaborative space. RealPresence Centro empowers collaboration by pairing with BYO devices—allowing users to easily guide the experience and even share content from their smart phone. Whether used for video conferencing, content sharing or both, four intuitive touch-screen monitors make collaboration easy, engage users, help speed adoption and increase ROI.

RealPresence Centro empowers administrators as well. The RealPresence Centro single-SKU design and two-cable installation assures consistent experience for the most demanding teams across the globe.

### Flexible room options and layout support teams

The concept of gathering in a circle harkens back to an ancient instinct to come together in trust and share ideas. If you've gathered around a campfire, you've experienced this instinctive sense of belonging and presence. RealPresence Centro draws on this tradition to make collaborating in a circle a natural way to open up, share ideas and hold discussions where everyone in the circle sees, hears and is heard equally. Its unobtrusive design encourages people to pay attention to other people, not to the technology.

Unlike the traditional conference room, RealPresence Centro is designed to be paired with furniture that supports comfort and the ambiance desired. Comfort is important when teams are deep in collaboration, innovating and making decisions for hours at a time. It is also designed to support classrooms for more effective learning.

You can move RealPresence Centro wherever the meeting needs to take place within your facility. This allows any room to become an instant collaboration or learning space.

### No wasted time waiting for the technology to work

With RealPresence Centro, the technology is constantly there, ready to begin collaboration as soon as you are. You simply walk into the room, accept the meeting request with a touch and collaboration begins. There is no lost time (or lost ideas)

while waiting for cords to be plugged in, remotes to be found, cameras and audio to be positioned. Centro is fully automated and works intuitively so you can start collaborating on-the-spot.

### Why RealPresence Centro matters to your business

RealPresence Centro helps you unleash the power of human collaboration across any distance, device or timeline to help you not only save costs and meet your company objectives, but to create a true Workplace of the Future—today. RealPresence Centro helps doctors save lives, educators teach students, governments operate more efficiently, managers mentor their colleagues, executives connect with their teams and product teams bring innovation to market faster—worldwide.

Teams are more productive and capable of getting work done faster when everyone is fully present and fully engaged. By providing an intuitive collaboration tool that works the way your teams work—and not the other way around—your workforce can compete more effectively on a global scale.



## Ways to use it

RealPresence Centro serves as a video collaboration and content sharing tool to empower your teams to save time and get work done and students to achieve more effective learning. The following are some of the ways people use RealPresence Centro:



Team meetings



Classrooms



Working groups

- Engineering
  - Software and hardware development teams meet for working sessions focused on a single work product
  - Agile working groups that meet in a non-scheduled manner for quick decision-making
- Healthcare
  - Virtual multidisciplinary teams meet for complex cases and consultations
  - Share medical images in the highest possible quality
- Education
  - Center-of-room displays replace the need for dual displays mounted on opposite walls
  - Integrated multi-sensor camera captures instructor and students simultaneously
- Creative Services
  - Content review, development, script reviews, storyline development
- 360° HD camera
  - Captures people sitting or standing
  - Freely walk around the room and stay 'on camera' at all times while the intelligent people-tracking follows active speaker
  - Raises when needed, hides when not in use or for security
  - Set to optimum height for any user sitting or standing, does not block view around the room
  - Captures eye gaze for constant contact
- Displays
  - Intuitive system control from anywhere around the system with (4) 27" touch-sensitive monitors
  - Mounted for optimal viewing height from any seat
  - Intelligent systems automatically show primary speaker with added contextual 360 views
  - Easily be heard from anywhere in the room with integrated directional microphones that capture and process even the most subtle sounds
- Base Unit
  - Easily connect and share content from your BYO device
  - Never let your device go dead, plug into any one of the convenient USB charging ports
  - Integrated sound system fills the room with rich audio
  - Always stay on time and on task with a simple glance of the elegant 4" LCD clock
  - Subtle, yet informative LED alert strip easily seen from anywhere in the room
  - Easily roll RealPresence Centro into and around the room on its robust casters

## Technical specifications

RealPresence Centro is easy to install and requires minimal training.

- Initial installation requires less than 30 minutes; no custom install required
- Simply connect to power and Ethernet
- Directly integrates into Microsoft® Lync® workflow
- 2-plug connection; self-contained voice/video/content
- Single SKU design assures global consistency; eliminates local substitution that impacts quality of experience

- Manage as a standard endpoint on the network
- Polycom® SmartPairing™ connectivity adds BYO device support enabling teams to be more productive

Ready to begin the future of collaboration today with RealPresence Centro? Contact us today!

RealPresence Centro is part of the RealPresence® Group Series solution suite. For more information on RealPresence solutions, [click here](#).



Touch screen



360° camera



Integrated directional microphones

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## About Polycom

Polycom helps organizations unleash the power of human collaboration. More than 400,000 companies and institutions worldwide defy distance with video, voice and content solutions from Polycom. Polycom and its global partner ecosystem provide flexible collaboration solutions for any environment that deliver the best user experience and unmatched investment protection.

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