

## BRIGHTPLATES™

### EASY TEMPLATE-BASED SIGN CREATION SERVICE

An online template-based sign creation service for turnkey deployment of signage presentations and delivery of updates to networked BrightSign units. Select from our template collection or connect with content partners to craft your own look.



### Features

- Cloud-based sign creation web service accessible from any PC or Mac
- Ready to use templates in portrait or landscape orientation for a variety of verticals:
  - Menus
  - Education
  - Retail
  - Corporate
- Customizable to match your brand
- Deliver finished presentations to networked BrightSign HD, XD and 4K players on your BrightPlates account
- Ideal for small networks using single player publishing
- Easily update content remotely
- Connect with content designers to create, upload and deploy original HTML templates
- Option to upgrade to a BrightSign Network account for publishing to network groups, scheduling, and other network management features.

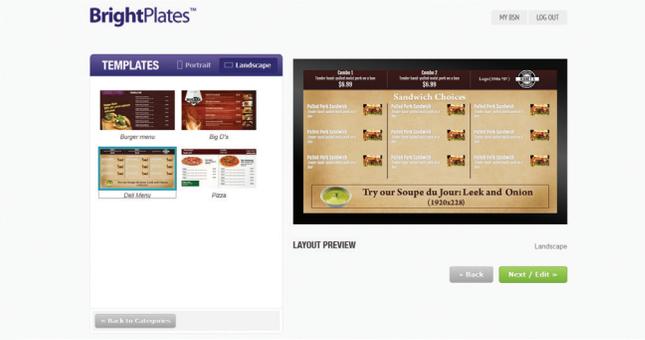


### Requirements

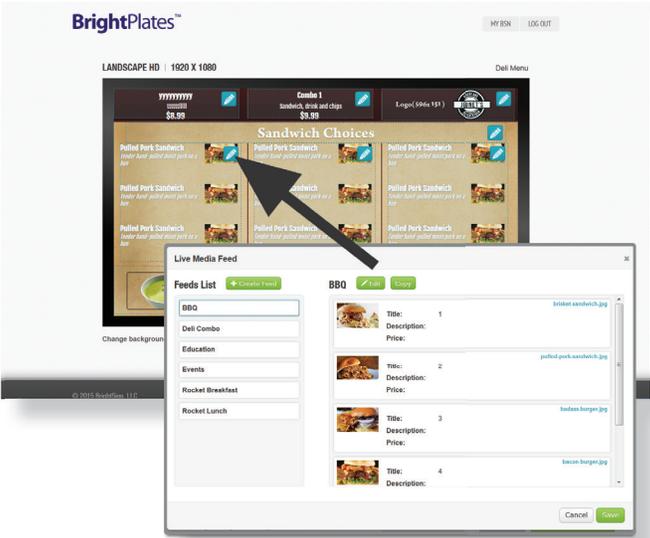
- BrightSign LS423, HD, XD, 4K and XT models
- Subscription to BrightPlates (\$49/player/year) or included with BrightSign Network account (\$99/player/year)
- PC or Mac with an Internet connection and web browser

## How it Works

1. Select from an array of templates.



2. Customize the template with your images, video, text and live media content, etc.



3. Publish with ease.

